



PROCUREMENT SERVICES
Global Promotions & Incentives, LLC

THE VIEW

GPI Associate News
April 2007 • Volume 1 • Issue 2

April - June

Congratulations!
Service Anniversaries

One Year
Apr. Bob Sanford

...Calendar...

APRIL 2007

- * NATIONAL HEALTH AWARENESS MONTH
- 1 PALM SUNDAY
- 3 PASSOVER BEGINS
- 6 GOOD FRIDAY
- 8 EASTER SUNDAY
- 10 PASSOVER ENDS
- 17 IRS TAXES DUE
- 22 EARTH DAY
- 25 ADMIN. PROFESS. DAY

MAY 2007

- 5 CINCO DE MAYO
- 6 NATIONAL NURSES WEEK
- 13 MOTHER'S DAY
- 28 MEMORIAL DAY

JUNE 2007

- 14 FLAG DAY
- 17 FATHER'S DAY
- 19 JUNETEENTH

Visit the Promotional Calendar @
http://globalpai.logomall.com/pnews/article.aspx?DPSV_ID=246505&issueID=52&articleID=273

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GPI's Inaugural Harvest for Hunger Food Drive

March marked GPI's Inaugural Harvest for Hunger food drive and the Executive Team would like to **Thank** all the employees who participated in this year's event.

Jennifer Gibson, GPI's 2007 Harvest for Hunger coordinator was the driving force in promoting the food drive and tracking all the donations that were received. "The GPI family really came together in helping those who are in need, and as a result of the drive we were able to collect several boxes of canned and dry goods as well as \$290 in cash donations by our employees."

Plans are already being made for the 2008 Harvest for Hunger drive, if you would like to know how you may volunteer with Harvest for Hunger or be involved further in next year's drive, please contact Jennifer Gibson at ext. 164.



Microsoft Dynamics GP

As many of you are aware, James Huston and the IT department will be implementing and integrating the Microsoft Dynamics GP software solution into our procurement platform over the next few months.

This new Microsoft Dynamics GP software package is a comprehensive business management solution for managing and integrating finances, e-commerce, customer service and supply chain functions. "GPI has always been at the forefront in IT solutions that allow us to provide customized solutions for our clients and Microsoft Dynamics GP is a natural progression in maintaining this commitment to our clients", stated Pat Campbell, GPI's General Manager.

Once the integration is complete, the IT department will be conducting overviews and training on the new software for all employees.



GPI THE VIEW serves associates at:
 GPI Corporate {Warrensville Heights, OH} • GPI Columbus • GPI Chicago
 (P) 216-292-7786 • (F) 216-292-6207

Human Resources Info

ASW Global, LLC 401(k) Plan News:

ASW Global's 401(K) administer, John Hancock has recently announced certain Fund changes that will commence in late April and conclude in May, 2007.

John Hancock will be communicating these changes through their telephone service, the participant website and in the quarterly statements.

401(K) participants may register online at www.jhancockpensions.com to view their account.

If you have any questions, contact Lynette Windland at lwindland@aswservices.com or call her directly at 330-798-5189.

April - June Birthdays

May. Rosella Helsing
 Pat Campbell
 James Huston

Jun. Leslie Bolar
 Debbie Sedivy

Watch for the next issue coming in **July**. If you have any recipes, stories or highlights you would like to share with your associates, please contact Andre Jr. at ajthornton@globalpai.com

Taste of ...GPI?



Move over Taste of Chicago and the Cleveland Rib Fest, there is a new player in town... GPI's monthly pot luck.

Every month there will be a new theme for the potluck, in March it was

St. Patrick's Day and for April it will be Italian.

Watch out for the time and date of the Italian Pot Luck in April coming to your e-mail soon!!! If you have any questions, please contact Jennifer Gibson ext. 164



Featured April Recipe:

Rosella's Shepherds Pie

- 2 1/2 lbs. Lean Ground Beef
- 1 cup of fine chopped onion
- 1 - 16oz. package of frozen mixed vegetables
- 1 - envelope of beef gravy mix
- 1 - small can of beef broth or 1 bouillon cube dissolved in 1 cup of water
- 2 Tbs. of ketchup (I used a smoky ketchup)
- 2 Tsp. of Worcestershire Sauce
- Seasonings to taste (Seasoned salt, pepper and garlic)
- Brown meat and onions, add mixed vegetables, beef gravy, beef broth, ketchup, Worcestershire sauce and season to taste. Cook for 15 to 20 minutes
- Awesome Mashed Potatoes
- 5 Lbs. potatoes
- 1 - small can of chicken broth or 2 cubes of chicken bouillon
- 1 - stick of butter
- 1 - 8 oz. package of cream cheese
- 1 - 8 oz container of sour cream
- Chives
- Cook potatoes in salted water with the chicken broth.
- Mash potatoes, add the cream cheese, sour cream and butter. (You may warm the cream cheese, sour cream and butter before adding) Add the chives and season to taste.
- Put the meat in a casserole dish, cover with the mashed potatoes and bake at 350 degrees until topping is puffy and browned. About 25 to 35 minutes. Cheese may be sprinkled on top if you so desire.



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Industry News & Tips

Win the War for Talent

If you've got a job opening on your team, you're not alone. After a relatively soft job market the past few years, the war for talent is again heating up, especially for entry-level employees. The job market for workers at other levels is becoming more competitive as well.

One way to catch the eye of new recruits is by using promotional products, says Tom Darrow, principal with, a recruiting firm in Atlanta, and president of the Atlanta chapter of the Society for Human Resource Management (SHRM).

"With a passive candidate," Darrow says, "you have to go the extra step in getting his or her attention. That's when a promotional product really can be helpful."

A Tee or Tumbler?

One of the main functions of promotional gifts in the employee-recruitment game is to lure candidates to job fairs and to help them remember you after they leave.

"You're sending a message," Darrow warns. "If you're at a job fair where the attendees are smart, senior-level people, you don't want to give away cheap pens. You'll want leather portfolios or steel mugs."

Another compelling idea: Instead of regular business cards, have your personal contact information imprinted on card-size magnets. Many companies offer items that relate to a candidate's job search. For example, since attendees come to job fairs equipped with their résumés, you might give out pad holders to help them better manage their bundle.

Pens and calculators also are appreciated, as are custom posters that advertise your company or the jobs available. After all, something has

to adorn those dorm-room walls, and what better than your message? Another popular item is bottled water (customized with your company's logo), which thirsty show-goers will appreciate.

Tricks of the Recruiters' Trade

The use of promotional products isn't just the purview of in-house HR departments or job fairs. Their value also is demonstrated effectively by outside recruiters, whose very existence depends on reeling in those top prospects. If these hired guns are using promotional products as a recruitment tool, you know it's a good idea.

As far as what items to choose, present a gift that is a memory of the encounter such as inexpensive wireless mouse. Giving out sexy, wireless, optical mice as a thank-you can send a powerful message of the type of company – i.e., hip, with it, and "not cheap!"

Gifts Speak Volumes

Ideally, any gift given as a recruiting aid should say something about your company. Starbucks gives every job candidate a pound of coffee, for example. Another favorite: high – capacity USB flash drives, with logos all over them.

One popular giveaway at job fairs – a seemingly generic product but one that speaks volumes about the giver – is ringtone cards. Young adults and college students love music, and equally love to customize their cell phones with unique musical jingles that play when a call comes in.

One important thing about promotional gifts and recruiting: You never know when the two will actually reinforce one another. That's why providing gifts with strong memorability and longtime usefulness is key.

— Promotions Magazine March 2007
By: Christopher Hosford {excerpts taken}